

Public Awareness Campaign **Name** _____ **Group** _____

Objective: students will conduct a short research project to answer a question, drawing on several sources, gather relevant information to create a Public Awareness Campaign

Inquiry Question:

If you could change one thing about our society/world what would it be? How?

1. **Step One:** Pick a cause - _____
2. **Step Two: Plan** – Narrow down the topic/search. Choose key words to use. Develop and refine a range of questions to frame the search for new understanding

3. **Step Three: Research/ Locate Information-** Develop the topic with relevant facts, definitions, concrete details, quotations, visuals, or other information and examples.
 - **Use noodle tools to cite sources**
 - **Organize-** Organize ideas, concepts, and information. What statistics, facts, visuals, etc. will appeal to your audience and delivers a clear message about the selected topic?
4. **Step Four: Synthesize-** integrate the information into I-movie, PowerPoint, Publisher or Keynote to make a presentation
5. **Step Five:** February 18th - Present information to the class using apple T.V.
6. **Step Six :** Save in your student portfolio